

# ARTS ENTREPRENEURSHIP, POST-BACCALAUREATE CERTIFICATE (P.B.C.)

Course	Title	Credits
<b>Required core area 1: Theoretical Foundation</b>		<b>3</b>
ARHU/ TDPS640	Arts Entrepreneurship: Theory and Practice	
<b>Required core area 2: Theory to Application</b>		<b>3</b>
Choose one of the following:		
INST764	Data Literacy for Arts and Entertainment Management	
ARHU/ TDPS641	Arts Entrepreneurship Seminar	
<b>Required core area 3: Management and Leadership in the Arts</b>		<b>3</b>
Choose one of the following:		
INST764	Data Literacy for Arts and Entertainment Management	
ARHU/ TDPS641	Arts Entrepreneurship Seminar	
PLCY689	Public Policy Topics (PLCY689Y: Nonprofit Fundraising)	
ARHU786	Leadership and Professional Development Internship	
BMGT612	Marketing Management	
<b>Elective</b>		<b>3</b>
Choose one of the following:		
INST764	Data Literacy for Arts and Entertainment Management	
ARHU/ TDPS641	Arts Entrepreneurship Seminar	
PLCY689	Public Policy Topics (PLCY689Y: Nonprofit Fundraising)	
ARHU786	Leadership and Professional Development Internship	
BMGT612	Marketing Management	
Choose 3 credits at the 600/700 level from any of the following prefixes with approval of a certificate advisor: ARHU, ARTH, ARTT, BMGT, DANC, INST, MUSC, PLCY, TDPS, or THET		
<b>Total Credits</b>		<b>12</b>