

# MULTIMEDIA JOURNALISM, POST-BACCALAUREATE CERTIFICATE (P.B.C.)

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12 credits required

Course	Title	Credits
Required courses:		
JOUR657	Social Media Content Creation, Audience Engagement and Analytics	3
JOUR455	Media Entrepreneurship	3
JOUR604	Introduction to Multimedia Skills for Graduate Certificate Programs	3
JOUR652	Interactive Design and Development	3
Total Credits		12