

PROGRAM PLANNING IN PUBLIC HEALTH AND PHYSICAL ACTIVITY (ONLINE) (Z177)

Graduate Certificate Program
College: Public Health

Abstract

Congruent with objectives from the “Healthy People” initiatives, this certificate provides an introduction to the practice of integrating evidence-based practices in health promotion into community health-based programming grounded in physical activity. Students will be able to distinguish key theories, research, and critical issues in public health and physical activity to guide needs-based program planning initiatives. Over the course of the certificate, students will develop strategies to pinpoint specific public health needs, assess how those needs run parallel to “Healthy People 2030” and beyond, and investigate evidence-based research to influence programming, and better serve the public health needs of the community through targeted program planning.

Contact

Dr. Valerie Cholet, DEd.

Director of Graduate Studies
Associate Clinical Professor
Department of Kinesiology
School of Public Health
University of Maryland, College Park
Email: vcholet@umd.edu

Website: <http://sph.umd.edu/department/knes>

Courses: KNES

Relationships: Kinesiology (KNES)

ADMISSIONS

The Certificate in **Program Planning in Public Health and Physical Activity** accepts applications through the TerpEngage Graduate Admissions System (<https://terpengage.force.com/community/CustomLoginPage/?GradApp=True>).

GENERAL REQUIREMENTS

- Bachelor's degree
- Statement of Purpose
- Transcript(s)
- (TOEFL, IELTS or PTE) (international applicants (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>))
- Response to personal experiences question(s)

PROGRAM-SPECIFIC REQUIREMENTS

- Letters of Recommendation (1)
- CV/Resume

Note for applicants with foreign credentials:

- The UMD graduate application requires the upload of unofficial transcripts issued in the original language along with a literal English translation. Visit the Graduate School website for additional information (<https://gradschool.umd.edu/admissions/international-admissions/>).
- Evidence of English Language proficiency is required if the applicant does not hold a degree from a U.S. institution or one of the English-speaking countries listed on the Graduate School website (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>)

For detailed instructions on how to apply, please visit the School of Public Health Website: sph.umd.edu/graduate-application-process
(<https://sph.umd.edu/graduate-application-process/>)

Application Deadlines

Type of Applicant	Fall Deadline
Domestic Applicants	
US Citizens and Permanent Residents	April 3, 2025
	The priority deadline to apply is December 19, 2025.
International Applicants	
F (student) or J (exchange visitor) visas; A, E, G, H, I and L visas, and immigrants	April 3, 2025
	The priority deadline to apply is December 19, 2025.

RESOURCES AND LINKS

Program Website: sph.umd.edu/certificate-program-planning

Application Process: sph.umd.edu/apply

Admissions FAQ: sph.umd.edu/graduate-application-faqs (<https://sph.umd.edu/admissions/graduate-admissions/graduate-application-faqs/>)

REQUIREMENTS

- Program Planning in Public Health and Physical Activity, Post-Baccalaureate Certificate (P.B.C.) (<https://academiccatalog.umd.edu/graduate/programs/program-planning-in-public-health-and-physical-activity-online-z177/program-planning-in-public-health-and-physical-activity-online-pbc/>)