TECHNOLOGY ENTREPRENEURSHIP AND CORPORATE INNOVATION, MASTER OF PROFESSIONAL STUDIES (M.P.S.)

Non-thesis only: 30 credits required

Course	Title	Credits
Required courses:		
ENES662	Innovative Ideas and Concept Development	3
ENES663	Strategies for Managing Innovation	3
ENES664	Business Modeling and Customer Validation	3
ENES665	Innovative Thinking	3
ENES666	Creative Design, Prototyping, and Testing	3
ENES667	Market Development and Commercialization	3
ENES670	Financial Management and New Venture Financial	ing 3
ENES671	Legal Aspects of Entrepreneurship	3
ENES672	Launching Technology Startup Ventures	6
Total Credits		30