

# ENROLLMENT MANAGEMENT

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**Interim Associate Vice President for Enrollment Management:** Shannon Gundy

Grounded in the mission of the University of Maryland, the purpose of the area of Enrollment Management is to recruit, admit, enroll, and support talented students from diverse backgrounds. The area serves to promote the success of these students who then benefit from, and contribute, to the intellectual, social, and cultural life of the university, their communities, and the world. The staff is comprised of student-centered and data-supported professionals who are committed to designing, implementing, and providing the necessary services from pre-enrollment to graduation. The Enrollment Management focus is to provide pathways to an accessible and affordable education for the most promising students from the State of Maryland, across the United States, and around the world.

Enrollment Management is comprised of the following offices:

- Office of Undergraduate Admissions (<https://academiccatalog.umd.edu/undergraduate/requirements-application-procedures/office-of-undergraduate-admissions/>)
- Office of Student Financial Aid (<https://academiccatalog.umd.edu/undergraduate/fees-expenses-financial-aid/office-student-financial-aid/>)
- Office of the University Registrar (<https://academiccatalog.umd.edu/undergraduate/campus-administration-resources-student-services/academic-resources-services/office-university-registrar/>)